



WORKSHOP ON PROPOSAL WRITING

DR. GREG CLINGHAM

Are you seeking a publisher for an academic monograph or a book of scholarly essays, or a memoir or general interest book in any of the humanities disciplines?

This workshop helps you understand and master the process of writing and submitting a proposal to an appropriate publisher.

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Questions addressed

What is a book proposal? Why is it so important? What should it include and what exclude? How long should it be? What tone should it strike? How should you send it? When should you send it? What happens after you submit the proposal? What should you expect? How does one choose an appropriate press? To how many presses might one submit a proposal?

The Workshop

This workshop—which usually runs for two hours—is a flexible, interactive, focused learning encounter that answers the above questions, among others, about book proposals. It also provides some simple guidelines for getting your manuscript seriously considered at an appropriate scholarly or independent press.

We consider and critique sample proposals—both successful and unsuccessful ones—address some common misconceptions and mistakes, and come up with some useful tools for negotiating what can be a mystifying process. Discussion with individuals or small groups to follow the workshop, if desired.

Participants

The workshop is appropriate for anyone writing or considering writing a serious book, or those interested in the process of scholarly accreditation and publication. Faculty, administrators, staff, students, and local residents are all welcome.

Contact

For terms and to schedule a workshop please contact Greg Clingham at clingham@bucknell.edu or (814) 769-9236.

Praise for Greg
Clingham and
Bucknell University
Press



*“What was a small-scale
also-ran press in the
academic publishing
world two decades ago
has become a leading
scholarly publisher.*

*Under the directorship of
Prof. Greg Clingham
Bucknell has built a
superb list in a number
of areas, including Luso-
Hispanic studies, French
literature, and art history.
Anyone who works in
long-eighteenth-century
studies recognizes every
name on the roster of
Bucknell authors,
including some of the*

*most distinguished
scholars in the field.
Bucknell is the most
important American
university press in this
field.” – Jack Lynch,
Rutgers University*